

STRONGER TOGETHER STRATEGIC PLAN

2018-2021

STRONG CLUBS:

We have the resources and best practices to deliver strong programs and services that meet the needs and interests of children, youth and families.



Boys & Girls Clubs
of Kawartha Lakes
A good place to be

WE WILL

- ✓ Recruit and retain the best staff.
- ✓ Strategically grow into Peterborough.
- ✓ Expand/stabilize funding resources.

STRONG VOICE:

We are a champion and advocate for children, youth and families.

WE WILL

- ✓ Expand awareness of the Club.
- ✓ Put the voices of children, youth and families at the forefront.

STRONG TOGETHER:

We have the partnerships and leadership to build a better future for children, youth and families.

WE WILL

- ✓ Collaborate to support the needs and interests of children, youth and families.
- ✓ Create a culture of philanthropy.
- ✓ Strive to be a charity of choice.

STRONG KIDS:

We have the foundation to support young people to reach their full potential.

WE WILL

- ✓ Provide the right service at the right time.
- ✓ Promote positive outcomes.
- ✓ Increase our reach to children, youth and families who need us the most.

