



# OUTDOOR SOCCER

Community Sponsorship 2024

# Outdoor Soccer League 2024

The Boys and Girls Clubs of Kawartha Lakes is proud to provide service to over 8,000 children and youth across the City of Kawartha Lakes for the past 50 years.

With the most recent Participation report noting Canada’s overall physical activity level as a grade of D+ (2020) <https://www.participaction.com/en-ca/resources/report-card>. The need for physical activity programs that get children active and teach physical literacy skills are so important to our community. The return of in person sports programs after the past years and COVID-19 global pandemic is vital to the health & development of children and youth.

The Outdoor Soccer league will provide an opportunity for children in Grades 3-8 to receive an eight-week league consisting of skill development practices and league games. Soccer is a great outdoor sport that provides children/youth from all levels an opportunity to get active and be part of a team.

With each passing year, we face increased challenges to keep program costs low and due to COVID-19 pandemic recovery, this will be an even tougher year to do that financially. Our program is built with a focus on physical literacy and implemented by trained staff to ensure that families in our community are offered a high quality program.

We are currently seeking a multi-year community league sponsor so that children in grades three to eight can continue to play soccer at an affordable price for families and receive a team shirt, shorts & socks and medal each season.

## *How do we get you involved?*

Outdoor Soccer Sponsorship	Sponsor Receives
<p>Community League Sponsor One Age Division Per Session</p> <p>Grades 3-4 Division (4 Teams/40 children) OR Grades 5-8 Division (4 Teams/40 children)</p> <p>\$1200</p>	<ul style="list-style-type: none"> <li>✦ Business logo on all participant team shirts</li> <li>✦ Business name on league age division</li> <li>✦ Business colors included in choice of team shirts if possible</li> <li>✦ Sponsorship acknowledgment on <a href="http://www.bgckl.com">www.bgckl.com</a></li> <li>✦ Sponsorship acknowledgement on social media</li> <li>✦ Sponsor signage at program field (provided by sponsor)</li> <li>✦ Team shirt</li> <li>✦ Thank-you letter/card</li> </ul>
<p><b>OPTIONS TO SPONSOR ADDITIONAL AGE DIVISIONS OR SESSIONS</b> Contact Trevor Tompkins for more information.</p>	

If you are interested in being a community soccer league sponsor, please contact:

Trevor Tompkins, Coordinator, Sports Programs

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